Guidelines for literature research:
Media Change & Innovation Division (Prof. Latzer)

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Important:

For literature research and access to databases and journals, it is recommended to search within the university network of the UZH or outside the university network (e.g. from home) using the VPN of the UZH.

Here you will find a selection of databases, communication science journals, research portals and sources that will facilitate your scientific research and can be a starting point.

Databases:

- **Academic Search Complete: EBSCO Host**
  https://search.ebscohost.com/

- **Communication & Mass media Complete:**
  https://www.zb.uzh.ch/de/recherche?keyword=&initial=C

- **Web of Knowledge,** articles from 8,500 international journals in all disciplines:
  https://apps.webofknowledge.com/

- **Ingenta,** articles from 32'000 international journals in all disciplines:
  http://www.ingentaconnect.com/search/advanced

- **WISO,** literature in economics and social sciences. Attention: Many non-scientific texts from industry journals, http://www.wiso-net.de

- **Scirus**, journal articles, homepages of scientists, course materials, patents,
  http://www.scirus.com/

- **CiteSeer,** journal articles on computer and information sciences, http://citeseerx.ist.psu.edu/

- **Base**, Search engine of the University of Bielefeld for scientific internet sources,
  http://www.base-search.net

- **Elektronische Zeitschriften-Bibliothek**, Database of all journals and access rights of the University of Zurich, serves to search for journals, not for content http://rzblx1.uni-regensburg.de/ezeit/

- **Google Scholar**, http://scholar.google.com/. With VPN client of UZH or in the university network of UZH there is direct access to abstracts and journals.

- **Microsoft Academic Search**, http://academic.research.microsoft.com/

- **arXiv**, more natural science, but also many social science preprints, drafts, etc..., http://arxiv.org/find

- **SSRN – Social Science Research Network**, 400'000 articles: http://papers.ssrn.com

- Repositories of universities, e.g. ZORA of UZH, Zurich Open Repository and Archive. All publications of the UZH, http://www.zora.uzh.ch/

- **Nexis Uni** – Journal article, https://advance.lexis.com/

- **Springer** – Online portal of one of the most important scientific publishers: http://link.springer.com

Important journals:

- Communication Methods and Measures, http://www.tandfonline.com/loi/hcms20

- Communication Research, http://crx.sagepub.com/

- Communication Theory, http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1468-2885

- Convergence, http://con.sagepub.com

- Digital Journalism, http://www.tandfonline.com/loi/rdij20/

- European Journal of Communication, http://ejc.sagepub.com/

- First Monday: http://firstmonday.org/

- Information, Communication & Society, http://www.tandfonline.com/loi/rics20

- International Journal of Communication, http://ijoc.org/index.php/ijoc

- Internet Research, https://www.emerald.com/insight/publication/issn/1066-2243

- Journal of Broadcasting & Electronic Media, http://www.tandfonline.com/loi/hbem20

- Journal of Communication, http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1460-2466

- Journal of Computer Mediated Communication, http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1083-6101

- Journal of Media Economics, http://www.tandfonline.com/loi/hmec20

- Journalism & Mass Communication Quarterly, http://jmq.sagepub.com/

- Journalism Studies, http://www.tandfonline.com/loi/rjos20

- Journalism, http://jou.sagepub.com/

- Mass Communication and Society, http://www.tandfonline.com/loi/hmcs20/

- Media Culture & Society, http://mcs.sagepub.com

- Mediaperspektiven, http://www.media-perspektiven.de/

- Medien- und Kommunikationswissenschaft, http://www.m-und-k.info/, Volltext: https://www.nomos-elibrary.de/zeitschrift/1615-634X

- New Media and Society, http://nms.sagepub.com/

- Publizistik, https://www.springer.com/journal/11616

- Telecommunications Policy, http://www.sciencedirect.com/science/journal/03085961

- The Information Society, http://www.tandfonline.com/loi/utis20/

Books & more sources:

- Research portal of the UZH and ETH, http://www.recherche-portal.ch

- NEBIS, libraries of Zurich, http://recherche.nebis.ch/

- Media industry services: www.meedia.de, www.kress.de, http://www.werbewoche.ch/, http://www.wuv.de/, etc.

Too many sources - How do I choose?

- Google Scholar, Google → Keywords

- Find good (basic) textbook on the topic - What articles/books does the author of the book cite?

- Research current review articles - refer to references and bibliography of this article.

- Research older review article - refer to references and bibliography of this article.

- Who cited this article? Note author references

- Snowball sampling - start via tertiary or secondary literature and research the references

- Systematically search specific journals for keywords

- Search databases when searching for journal articles and working papers → Keywords