

Moritz Büchi

University of Zurich

Department of Communication and Media Research (IKMZ)

Andreasstrasse 15, CH-8050 Zürich, Switzerland

m.buechi@ikmz.uzh.ch | +41 44 635 20 93 | @MoritzBuchi | moritzbuchi.com

EDUCATION

- 2017 PhD *summa cum laude*, Media and Communication Science, University of Zurich,
Dissertation: *Digital Inequalities – Differentiated Internet Use and Social Implications*,
Committee: Michael Latzer (University of Zurich, Chair), Elad Segev (Tel Aviv University)
- 2014 MA in Social Sciences (Media and Communication Science, Sociology), University of
Zurich, Thesis: *Knowledge and the Web*
- 2011 BA in Social Sciences (Media and Communication Science, Management & Economics),
University of Zurich, including half year at Örebro University, Sweden

APPOINTMENTS

- 2017 – present Senior Research and Teaching Associate (Oberassistent), University of Zurich,
Department of Communication and Media Research, Media Change & Innovation
Division
- 2014 – 2016 Research and Teaching Associate (Assistent), University of Zurich, Department of
Communication and Media Research, Media Change & Innovation Division

AWARDS

- 2017 Annual Award for a Dissertation Project, Swiss Association of Communication and
Media Research
- 2015 Best Paper Award, Annual Conference of the Swiss Association of Communication and
Media Research

PUBLICATIONS

Peer-reviewed journal articles

- 2018 Büchi M, Festic N and Latzer M (2018) How social well-being is affected by digital
inequalities. *International Journal of Communication* 12: 3686–3706.
<http://ijoc.org/index.php/ijoc/article/view/8780>
- 2018 Micheli M, Lutz C and Büchi M (2018) Digital footprints: An emerging dimension of
digital inequality. *Journal of Information, Communication and Ethics in Society* 16(3):
242–251. <https://doi.org/10.1108/JICES-02-2018-0014>
- 2017 Büchi M, Just N and Latzer M (2017) Caring is not enough: The importance of Internet
skills for online privacy protection. *Information, Communication & Society* 20(8):
1261–1278. <https://doi.org/10.1080/1369118X.2016.1229001>

- 2017 Büchi M and Vogler F (2017) Testing a digital inequality model for online political participation. *Socius: Sociological Research for a Dynamic World* 3: 1–13. <https://doi.org/10.1177/2378023117733903>
- 2017 Büchi M (2017) Microblogging as an extension of science reporting. *Public Understanding of Science*. 26(8): 953–968. <https://doi.org/10.1177/0963662516657794>
- 2017 Just N, Büchi M and Latzer M (2017) A blind spot in public broadcasters' discovery of the public: How the public values public service. *International Journal of Communication* 11: 992–1011. <http://ijoc.org/index.php/ijoc/article/view/6591>
- 2016 Büchi M, Just N and Latzer M (2016) Modeling the second-level digital divide: A five-country study of social differences in Internet use. *New Media & Society* 18(11): 2703–2722. <https://doi.org/10.1177/1461444815604154>
- 2016 Büchi M (2016) Measurement invariance in comparative Internet use research. *Studies in Communication Sciences* 16(1): 61–69. <https://doi.org/10.1016/j.scoms.2016.03.003>

Chapter in edited volume

- 2019 Büchi M, Festic N, Just N and Latzer M (forthcoming) Digital inequalities in online privacy protection: Effects of age, education, and gender. In: Hargittai E (ed) *Handbook of digital inequality*. Cheltenham, UK: Edward Elgar Publishing.

Research reports, in German [\[All reports available here\]](#)

- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet diffusion and digital divides in Switzerland 2017*. University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet and politics in Switzerland 2017*. University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet applications and usage in Switzerland 2017*. University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Trust and concerns of Internet users in Switzerland 2017*. University of Zurich.
- 2016 Latzer M, Just N, Büchi M, Saurwein F and Wallace J (2016) *Swiss public service broadcaster online assessment 2015: Charter conformity of web pages and links. Methods and results reports*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet diffusion and digital divides in Switzerland 2015*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet and politics in Switzerland 2015*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet applications and usage in Switzerland 2015*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Trust and concerns of Internet users in Switzerland 2015*. University of Zurich.
- 2014 Latzer M, Just N, Büchi M and Saurwein F (2014) *Conformity monitor. Quarterly assessment of the Swiss public service broadcaster online content*. University of Zurich.

Other publications

- 2018 Latzer M, Festic N and Büchi M (2018) Informationsgesellschaft Schweiz: Internetnutzung und digitales Wohlbefinden [Swiss information society: Internet use and digital well-being]. *DemoSCOPE News*, April 2018: 6–7.
- 2014 Baltussen LB, Büchi M, De Gaetano C, Madlberger L, Mitchell P, Skarpelis A, Stähle H, Van Damme K and Van der Vilst F (2014) *One Percent of Twitter*. Digital Methods Initiative. wiki.digitalmethods.net. (Authors listed alphabetically).
- 2014 Latzer M, Büchi M and Just N (2014) Unterwegs im Netz [Internet on the go]. *FlashExtra – Magazin des Verbandes Schweizer Medien*, August 2014: 14–17.

TEACHING EXPERIENCE

Courses, seminars, and lectures, University of Zurich, in German

- 2019 *Digital media and social change*, BA seminar, sole instructor
- 2018 *Introduction to media and communication science I and II*, BA lecture, co-instructor
- 2018 *Digital media and social change*, BA seminar, sole instructor
- 2017 *Digital media and social change*, BA seminar, sole instructor
- 2017 *Facets of media change*, BA lecture, co-instructor
- 2016 *Social impacts of Internet diffusion and use*, MA research seminar, 2 semesters, co-instructor
- 2015 – 2016 *The Internet and digital inequalities*, BA research seminar, 2 semesters, sole instructor
- 2015 *Theories and findings of media change*, BA course, sole instructor
- 2014 *Facets of media change*, BA lecture, co-instructor
- 2011 – 2013 *Statistics*, BA lecture and tutorials, student teaching assistant

Student supervision, University of Zurich

- 2014 – 2017 9 Master's theses on online privacy, digital well-being, online political participation, collaboration on Twitter, democratic digital divides, influence on Twitter, inter-media influence, consumer engagement on Facebook, brand communication
- 2015 – 2016 8 Bachelor's theses on various dimensions of Internet use

PRESENTATIONS

Invited talks

- 2019 *Digital overuse*, Center for Information Technology, Society, and Law (ITSL) and the Digital Society Initiative (DSI), University of Zurich. [\[podcast\]](#)
- 2018 *Internet use and digital well-being in Switzerland*, Junior scholars panel, Symposium «Tag der Kommunikation», Zurich, Switzerland.
- 2017 *Why does Internet use matter? Connecting digital inequality to social well-being*, Institute of Philosophy and Sociology, Polish Academy of Sciences.

Selected conference presentations (★peer-reviewed)

- 2019 Büchi M, Fosch Villaronga E, Lutz C, Tamò-Larrieux A, Velidi S and Viljoen S (2019, Jul) *Chilling effects of profiling activities: Exploring the consequences of big data-driven surveillance*. International Conference on Social Media and Society (#SMSociety). Toronto, Canada. (Authors listed alphabetically). ★
- 2019 Büchi M, Festic N and Latzer M (2019, May) *Widespread digital overuse impairs subjective well-being*. International Communication Association Annual Conference. Washington, DC. ★
- 2019 Hofer M, Hargittai E, Büchi M and Seifert A (2019, May) *Older adults' Internet use and subjective well-being: The moderating role of Internet skills*. International Communication Association Annual Conference. Washington, DC. ★
- 2019 Büchi M, Festic N and Latzer M (2019, Apr) *Too much tech? Conceptualizing and measuring digital overuse in Switzerland*. Swiss Association of Communication and Media Research Annual Conference. St. Gallen, Switzerland. ★
- 2018 Festic N, Büchi M and Latzer M (2018, Nov) *The evolution of digital inequalities: A longitudinal analysis of Internet use and attitudes*. European Communication Conference of the European Communication Research and Education Association. Lugano, Switzerland. ★
- 2018 Gui M, Gerosa T and Büchi M (2018, Oct) *Smartphone overuse and social inequality: Comparing the smartphone addiction scale (SAS) with the smartphone pervasiveness scale (SPS) in a survey of high school students*. ECREA pre-conference Children and Adolescents in a Mobile Media World. Lugano, Switzerland. ★
- 2018 Büchi M, Festic N and Latzer M (2018, Oct) *Functioning digitally: How digital overuse and coping skills affect subjective well-being*. Association of Internet Researchers Annual Conference. Montreal, Canada. ★
- 2018 Büchi M, Festic N, Just N and Latzer M (2018, Oct) *Inequality in online privacy: Direct and indirect sociodemographic effects on self-protection*. Amsterdam Privacy Conference. Amsterdam, Netherlands. ★
- 2018 Büchi M, Festic N and Latzer M (2018, Jul) *Internet use and well-being: Insights from the World Internet Project Switzerland*. World Internet Project Annual Conference. Brest, France.
- 2018 Büchi M, Festic N and Latzer M (2018, May) *How digital inequalities affect social well-being*. International Communication Association Annual Conference. Prague, Czech Republic. ★
- 2018 Gui M and Büchi M (2018, May) *From use to overuse: Digital inequality in the age of communication abundance*. International Communication Association Annual Conference. Prague, Czech Republic. ★
- 2017 Büchi M, Festic N and Latzer M (2017, Oct) *Consequences of digital divides: How Internet use affects social well-being*. Association of Internet Researchers Annual Conference. Tartu, Estonia. ★
- 2017 Büchi M, Festic N and Latzer M (2017, Jul) *Digital well-being: Theoretical model and empirical results from the World Internet Project Switzerland*. World Internet Project Annual Conference. Moscow, Russia.

- 2017 Büchi M, Lutz C and Micheli M (2017, May) *Life online: The digital footprint gap*. Partnership for Progress on the Digital Divide 2017 International Conference. San Diego, CA. ★
- 2016 Just N, Büchi M and Latzer M (2016, Nov) *How the public values public service broadcasting*. European Communication Conference of the European Communication Research and Education Association. Prague, Czech Republic. ★
- 2016 Büchi M, Just N and Latzer M (2016, Oct) *Enhancing online privacy at the user level: The role of Internet skills and policy implications*. Association of Internet Researchers Annual Conference Berlin, Germany. ★
- 2016 Büchi M, Just N and Latzer M (2016, Jun) *Individuals' self-protection of online privacy: Skills, digital inclusion and governance*. Biennial Conference of the International Telecommunications Society. Taipei, Taiwan. ★
- 2016 Büchi M, Just N and Latzer M (2016, Jun) *The importance of Internet skills for online privacy protection*. International Communication Association Annual Conference. Fukuoka, Japan. ★
- 2015 Büchi M, Just N and Latzer M (2015, May) *Modeling the second-level digital divide*. International Communication Association Annual Conference. San Juan, Puerto Rico. ★
- 2015 Büchi M, Just N and Latzer M (2015, Apr) *Comparing Internet use: Sociodemographic differences in five countries*. Swiss Association of Communication and Media Research Annual Conference. Bern, Switzerland. *Best Paper Award*. ★
- 2014 Büchi M (2014, Nov) *Exploring the «science news Twitterverse»*. European Communication Conference of the European Communication Research and Education Association. Lisbon, Portugal. ★
- 2014 Latzer M, Büchi M, Just N, Metreveli S and Saurwein F (2014, Nov) *The citizen's view on digital democratisation in Switzerland*. Changing Media – Changing Democracy Conference. Vienna, Austria.
- 2014 Büchi M (2014, Sep) *The recommender role of Twitter for science topics*. International Conference on Social Media and Society (#SMSociety). Toronto, Canada. ★
- 2014 Büchi M, Just N and Latzer M (2014, Jul) *Cross-country comparison of Internet usage factors*. World Internet Project Annual Conference. Milan, Italy.
- 2014 Büchi M (2014, Jun) *Public interfaces of science topics*. Social Media and the Transformation of Public Space Conference. Amsterdam, Netherlands. ★

Other talks and workshop participation

- 2019 Invited participant, Tackling Digital Inequalities: Outcomes Based Approaches and Methodological Innovation workshop in the Digital Skills to Tangible Outcomes project, London School of Economics and Political Science
- 2015 – 2019 Internal presentations at the Department of Communication and Media Research research colloquium, University of Zurich.
- 2018 Invited participant, Workshop for Developing Standardized Survey Questions for Internet Research. Prague, Czech Republic. [notes]
- 2017 *Social dynamics in scientific community networks: The structure–content coevolution of research on CRISPR* (with Shirado H and Adjiwanou V). Project presentation at the

- 2016 Summer Institute in Computational Social Science, Princeton University. [\[slides\]](#)
Selected participant at the Doctoral Colloquium of the Association of Internet Researchers 2016 conference. Berlin, Germany.
- 2015 – 2016 Transferable skills program courses on research project management, scientific writing in the social sciences, and career planning. University of Zurich.

ACTIVITIES

Academic service and administration

- 2015 – present Co-organizer and moderator of an [open research forum event series](#), Institute of Sociology, University of Zurich
- 2019 Article Editor for [Sage Open](#), an open access journal for social and behavioral sciences and the humanities
- 2018 Grant application writing for the Swiss National Science Foundation in collaboration with law, philosophy, and computer science researchers
- 2018 External doctoral dissertation reviewer, University of Milano-Bicocca
- 2017 Session chair, International Communication Association, Communication and Technology Division
- 2015 – 2017 Web data lab coordinator, Department of Communication and Media Research, University of Zurich

EXTRA TRAINING

- 2017 [Summer Institute in Computational Social Science](#), Princeton University
- 2014 [Digital Methods Summer School](#), University of Amsterdam

Reviewing

- 2014 – present Journal of Communication, Communication Research, New Media & Society, Public Understanding of Science, Policy & Internet, International Journal of Communication, Mobile Media & Communication, First Monday, Communications: The European Journal of Communication Research, Behavior & Information Technology, PLoS ONE, International Communication Association, Association of Internet Researchers, Swiss Association of Communication and Media Research

Memberships

Swiss Association of Communication and Media Research
 Digital Society Initiative of the University of Zurich
 International Communication Association
 Association of Internet Researchers
 European Communication Research and Education Association