

Moritz Büchi

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EDUCATION

University of Zurich

- 2017 Ph.D. *summa cum laude*, Media and Communication Science
Dissertation: *Digital Inequalities – Differentiated Internet Use and Social Implications*
Committee: Michael Latzer (University of Zurich, Chair), Elad Segev (Tel Aviv University)
- 2014 M.A., Media and Communication Science (major), Sociology (minor)
- 2011 B.A., Media and Communication Science (major), Economics (minor)
Semester abroad at Örebro University, Sweden, 2010

APPOINTMENTS

University of Zurich, Department of Communication and Media Research

- 2017–present Senior Research and Teaching Associate
- 2014–2016 Research and Teaching Associate
- 2013–2014 Student Research Assistant

AWARDS

- 2017 Annual Dissertation Award, Swiss Association of Communication and Media Research.
- 2015 Best Paper Award, Annual Conference of the Swiss Association of Communication and Media Research.

PEER-REVIEWED JOURNAL ARTICLES

- 2017 Büchi M, Just N and Latzer M (2017) Caring is not enough: The importance of Internet skills for online privacy protection. *Information, Communication & Society* 20(8): 1261–1278. [doi:10.1080/1369118X.2016.1229001](https://doi.org/10.1080/1369118X.2016.1229001)
- 2017 Büchi M and Vogler F (2017) Testing a digital inequality model for online political participation. *Socius: Sociological Research for a Dynamic World* 3: 1–13. [doi:10.1177/2378023117733903](https://doi.org/10.1177/2378023117733903)
- 2017 Büchi M (2017) Microblogging as an extension of science reporting. *Public Understanding of Science*. 26(8): 953–968. [doi:10.1177/0963662516657794](https://doi.org/10.1177/0963662516657794)
- 2017 Just N, Büchi M and Latzer M (2017) A blind spot in public broadcasters' discovery of the public: How the public values public service. *International Journal of Communication* 11: 992–1011. <http://ijoc.org/index.php/ijoc/article/view/6591>
- 2016 Büchi M (2016) Measurement invariance in comparative Internet use research. *Studies in Communication Sciences* 16(1): 61–69. [doi:10.1016/j.scoms.2016.03.003](https://doi.org/10.1016/j.scoms.2016.03.003)
- 2016 Büchi M, Just N and Latzer M (2016) Modeling the second-level digital divide: A five-country study of social differences in Internet use. *New Media & Society* 18(11): 2703–2722. [doi:10.1177/1461444815604154](https://doi.org/10.1177/1461444815604154)

WORKING PAPERS

- 2018 Micheli M, Lutz C and Büchi M. Digital footprints and inequality.
- 2018 Büchi M, Festic N and Latzer M. Social well-being and digital inequalities.
- 2018 Gui M and Büchi M. Digital communication abundance and overuse.
- 2018 Büchi M, Festic N, Just N and Latzer M. Inequality in online privacy.
- 2018 Festic N, Büchi M and Latzer M. The evolution of digital divides.
- 2018 Büchi M, Festic N and Latzer M. Digital overuse, skills, and well-being.

REPORTS AND OTHER PUBLICATIONS

- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet diffusion and digital divides in Switzerland 2017*. Research Report (in German), University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet and politics in Switzerland 2017*. Research Report (in German), University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet applications and usage in Switzerland 2017*. Research Report (in German), University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Trust and concerns of Internet users in Switzerland 2017*. Research Report (in German), University of Zurich.
- 2016 Latzer M, Just N, Büchi M, Saurwein F and Wallace J (2016) *Swiss public service broadcaster online assessment 2015: Charter conformity of web pages and links. Methods and results reports*. Research Report (in German), University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet diffusion and digital divides in Switzerland 2015*. Research Report (in German), University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet and politics in Switzerland 2015*. Research Report (in German), University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet applications and usage in Switzerland 2015*. Research Report (in German), University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Trust and concerns of Internet users in Switzerland 2015*. Research Report (in German), University of Zurich.
- 2014 Baltussen LB, Büchi M, De Gaetano C, Madlberger L, Mitchell P, Skarpelis A, Stähle H, Van Damme K and Van der Vilst F (2014) *One Percent of Twitter*. Digital Methods Initiative. wiki.digitalmethods.net. (All authors contributed equally).
- 2014 Latzer M, Büchi M and Just N (2014) *Unterwegs im Netz [Internet on the go]. FlashExtra – Magazin des Verbandes Schweizer Medien*, August 2014: 14–17.
- 2014 Latzer M, Just N, Büchi M and Saurwein F (2014) *Conformity monitor. Quarterly assessment of the Swiss public service broadcaster online content*. Research Report (in German), University of Zurich.

TEACHING EXPERIENCE

Courses, seminars, and lectures, University of Zurich, in German

- 2017, 2018 *Digital media and social change*, BA seminar, sole instructor
- 2014, 2017 *Facets of media change*, BA lecture, co-instructor
- 2016 *Social impacts of Internet diffusion and use*, MA research seminar, 2 semesters, co-instructor

- 2015–2016 *The Internet and digital inequalities*, BA research seminar, 2 semesters, sole instructor
- 2015 *Theories and findings of media change*, BA course, sole instructor
- 2011, 2012, 2013 *Statistics*, BA lecture and tutorials, student teaching assistant

Student supervision, University of Zurich

- 2014–2017 9 Master's theses on online privacy, digital well-being, online political participation, collaboration on Twitter, democratic digital divides, influence on Twitter, inter-media influence, consumer engagement on Facebook, brand communication
- 2015–2016 8 Bachelor's theses on various dimensions of digital inequality

PRESENTATIONS

Invited talks

- 2018 *Internet use and digital well-being in Switzerland*. Junior scholars panel, Symposium «Tag der Kommunikation». Zurich, Switzerland.
- 2017 *Why does Internet use matter? Connecting digital inequality to social well-being*. Institute of Philosophy and Sociology, Polish Academy of Sciences. Warsaw, Poland.

Conference presentations (* peer-reviewed)

- 2018 Büchi M, Festic N and Latzer M (2018, May) *How digital inequalities affect social well-being*. International Communication Association Annual Conference. Prague, Czech Republic. *
- 2018 Gui M and Büchi M (2018, May) *From use to overuse: Digital inequality in the age of communication abundance*. International Communication Association Annual Conference. Prague, Czech Republic. *
- 2018 Festic N, Büchi M and Latzer M (2018, Apr) *Evolution of and divides in the Swiss information society 2011–2017*. Swiss Association of Communication and Media Research Annual Conference. Lugano, Switzerland. *
- 2017 Büchi M, Festic N and Latzer M (2017, Oct) *Consequences of digital divides: How Internet use affects social well-being*. Association of Internet Researchers Annual Conference. Tartu, Estonia. *
- 2017 Büchi M, Festic N and Latzer M (2017, Jul) *Digital well-being: Theoretical model and empirical results from the World Internet Project Switzerland*. World Internet Project Annual Conference. Moscow, Russia.
- 2017 Büchi M, Lutz C and Micheli M (2017, May) *Life online: The digital footprint gap*. Partnership for Progress on the Digital Divide 2017 International Conference. San Diego, CA. *
- 2017 Just N, Büchi M and Latzer M (2017, May) *A blind spot in public broadcasters' discovery of the public: How the public values public service*. International Communication Association Annual Conference. San Diego, CA. *
- 2016 Just N, Büchi M and Latzer M (2016, Nov) *How the public values public service broadcasting*. European Communication Conference of the European Communication Research and Education Association. Prague, Czech Republic. *
- 2016 Büchi M, Just N and Latzer M (2016, Oct) *Enhancing online privacy at the user level: The role of Internet skills and policy implications*. Association of Internet Researchers Annual Conference Berlin, Germany. *

- 2016 Büchi M, Just N and Latzer M (2016, Jul) *Understanding privacy protection online: Empirical results from the World Internet Project Switzerland*. World Internet Project Annual Conference. Taipei, Taiwan.
- 2016 Büchi M, Just N and Latzer M (2016, Jun) *Individuals' self-protection of online privacy: Skills, digital inclusion and governance*. Biennial Conference of the International Telecommunications Society. Taipei, Taiwan. *
- 2016 Büchi M, Just N and Latzer M (2016, Jun) *The importance of Internet skills for online privacy protection*. International Communication Association Annual Conference. Fukuoka, Japan. *
- 2015 Büchi M, Just N and Latzer M (2015, May) *Modeling the second-level digital divide*. International Communication Association Annual Conference. San Juan, Puerto Rico. *
- 2015 Büchi M, Just N and Latzer M (2015, Apr) *Comparing Internet use: Sociodemographic differences in five countries*. Swiss Association of Communication and Media Research Annual Conference. Bern, Switzerland. *Best Paper Award*. *
- 2014 Büchi M (2014, Nov) *Exploring the «science news Twitterverse»*. European Communication Conference of the European Communication Research and Education Association. Lisbon, Portugal. *
- 2014 Latzer M, Büchi M, Just N, Metreveli S and Saurwein F (2014, Nov) *The citizen's view on digital democratisation in Switzerland*. Changing Media – Changing Democracy Conference. Vienna, Austria.
- 2014 Büchi M (2014, Sep) *The recommender role of Twitter for science topics*. Social Media & Society International Conference. Toronto, Canada. *
- 2014 Büchi M, Just N and Latzer M (2014, Jul) *Cross-country comparison of Internet usage factors*. World Internet Project Annual Conference. Milan, Italy.
- 2014 Büchi M (2014, Jun) *Public interfaces of science topics*. Social Media and the Transformation of Public Space Conference. Amsterdam, Netherlands. *

Other

- 2018 Participant in the Workshop on Replication in Internet Survey Research. Prague, Czech Republic.
- 2015, 2016, 2018 Internal research presentations at the Department of Communication and Media Research, University of Zurich.

EXTRA TRAINING

- 2017 Two-week [Summer Institute in Computational Social Science 2017](#). Princeton University.
- 2016 Doctoral Colloquium at the Association of Internet Researchers 2016 conference. Berlin, Germany.
- 2015–2016 Transferable skills program courses: 1) Research project management, 2) Scientific writing in the social sciences and 3) Career planning. University of Zurich.
- 2014 Two-week [Digital Methods Summer School](#). Digital Methods Initiative, University of Amsterdam.

PROFESSIONAL ACTIVITIES

Service and administration

- 2015–present Co-organizer and moderator of an open research forum event series, Institute of Sociology, University of Zurich.
- 2018 Dissertation reviewer, University of Milano-Bicocca.
- 2017 Session chair, International Communication Association, Communication and Technology Division.
- 2015–2017 Web data lab coordinator, Department of Communication and Media Research, University of Zurich.

Reviewing

Journal of Communication, New Media & Society, Public Understanding of Science, Policy & Internet, International Journal of Communication, Mobile Media & Communication, First Monday, Communications, Behavior & Information Technology, International Communication Association, Association of Internet Researchers

Memberships

International Communication Association
Association of Internet Researchers
Swiss Association of Communication and Media Research