

Moritz Büchi

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EDUCATION

University of Zurich

- 2017 Ph.D. *summa cum laude*, Media and Communication Science
Dissertation: *Digital Inequalities – Differentiated Internet Use and Social Implications*
- 2014 M.A., Media and Communication Science (major), Sociology (minor)
- 2011 B.A., Media and Communication Science (major), Economics (minor)
Semester abroad at Örebro University, Sweden, 2010

APPOINTMENTS

University of Zurich, Department of Communication and Media Research

- 2017–present Senior Research and Teaching Associate, Media Change & Innovation Division
- 2014–2016 Research and Teaching Associate, Media Change & Innovation Division
- 2013–2014 Student Research Assistant

PUBLICATIONS

Peer-reviewed journal articles

- 2017 Büchi M and Vogler F (2017) Testing a digital inequality model for online political participation. *Socius: Sociological Research for a Dynamic World* 3: 1–13. doi:10.1177/2378023117733903
- 2017 Büchi M, Just N and Latzer M (2017) Caring is not enough: The importance of Internet skills for online privacy protection. *Information, Communication & Society* 20(8): 1261–1278. doi:10.1080/1369118X.2016.1229001
- 2017 Büchi M (2017) Microblogging as an extension of science reporting. *Public Understanding of Science*. 26(8): 953–968. doi:10.1177/0963662516657794
- 2017 Just N, Büchi M and Latzer M (2017) A blind spot in public broadcasters' discovery of the public: How the public values public service. *International Journal of Communication* 11: 992–1011. <http://ijoc.org/index.php/ijoc/article/view/6591>
- 2016 Büchi M, Just N and Latzer M (2016) Modeling the second-level digital divide: A five-country study of social differences in Internet use. *New Media & Society* 18(11): 2703–2722. doi:10.1177/1461444815604154
- 2016 Büchi M (2016) Measurement invariance in comparative Internet use research. *Studies in Communication Sciences* 16(1): 61–69. doi:10.1016/j.scoms.2016.03.003

Research reports, in German

- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet diffusion and digital divides in Switzerland 2017*. University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet and politics in Switzerland 2017*. University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Internet applications and usage in Switzerland 2017*. University of Zurich.
- 2017 Latzer M, Büchi M, Festic N and Just N (2017) *Trust and concerns of Internet users in Switzerland 2017*. University of Zurich.
- 2016 Latzer M, Just N, Büchi M, Saurwein F and Wallace J (2016) *Swiss public service broadcaster online assessment 2015: Charter conformity of web pages and links. Methods and results reports*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet diffusion and digital divides in Switzerland 2015*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet and politics in Switzerland 2015*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Internet applications and usage in Switzerland 2015*. University of Zurich.
- 2015 Latzer M, Büchi M and Just N (2015) *Trust and concerns of Internet users in Switzerland 2015*. University of Zurich.
- 2014 Latzer M, Just N, Büchi M and Saurwein F (2014) *Conformity monitor. Quarterly assessment of the Swiss public service broadcaster online content*. University of Zurich.

Other publications

- 2014 Baltussen LB, Büchi M, De Gaetano C, Madlberger L, Mitchell P, Skarpelis A, Stähle H, Van Damme K and Van der Vilst F (2014) *One Percent of Twitter*.
wiki.digitalmethods.net.
- 2014 Latzer M, Büchi M and Just N (2014) *Unterwegs im Netz [Internet on the go]*.
FlashExtra – Magazin des Verbandes Schweizer Medien, August 2014: 14–17.

AWARDS

- 2017 Annual Dissertation Award, Swiss Association of Communication and Media Research.
- 2015 Best Paper Award, Annual Conference of the Swiss Association of Communication and Media Research.

PRESENTATIONS (* peer-reviewed)

Invited

- 2017 Büchi M (2017) *Why does Internet use matter? Connecting digital inequality to social well-being*. Polish Academy of Sciences. Warsaw, Poland.

Association of Internet Researchers (AoIR) Annual Conference *

- 2017 Büchi M, Festic N and Latzer M (2017) *Consequences of digital divides: How Internet use affects social well-being*. Tartu, Estonia.

2016 Büchi M, Just N and Latzer M (2016) *Enhancing online privacy at the user level: The role of Internet skills and policy implications*. Berlin, Germany.

International Communication Association (ICA) Annual Conference *

2018 Büchi M, Festic N and Latzer M (2018) *How digital inequalities affect social well-being*. Communication and Technology Division. Prague, Czech Republic.

2018 Gui M and Büchi M (2018) *From use to overuse: Digital inequality in the age of communication abundance*. Communication and Technology Division. Prague, Czech Republic.

2017 Just N, Büchi M and Latzer M (2017) *A blind spot in public broadcasters' discovery of the public: How the public values public service*. Communication Law and Policy Division. San Diego, CA.

2016 Büchi M, Just N and Latzer M (2016) *The importance of Internet skills for online privacy protection*. Communication and Technology Division. Fukuoka, Japan.

2015 Büchi M, Just N and Latzer M (2015) *Modeling the second-level digital divide*. Communication and Technology Division. San Juan, Puerto Rico.

World Internet Project (WIP) Annual Conference

2017 Büchi M, Festic N and Latzer M (2017) *Digital well-being: Theoretical model and empirical results from the World Internet Project Switzerland*. Moscow, Russia.

2016 Büchi M, Just N and Latzer M (2016) *Understanding privacy protection online: Empirical results from the World Internet Project Switzerland*. Taipei, Taiwan.

2014 Büchi M, Just N and Latzer M (2014) *Cross-country comparison of Internet usage factors*. Milan, Italy.

European Communication Conference of the European Communication Research and Education Association (ECREA) *

2016 Just N, Büchi M and Latzer M (2016) *How the public values public service broadcasting*. Communication Law & Policy Section. Prague, Czech Republic.

2014 Büchi M (2014) *Exploring the «science news Twitterverse»*. Science and Environment Communication Section. Lisbon, Portugal.

Swiss Association of Communication and Media Research (SACM) Annual Conference *

2018 Festic N, Büchi M and Latzer M (2018) *Evolution of and divides in the Swiss information society 2011–2017*. Lugano, Switzerland.

2015 Büchi M, Just N and Latzer M (2015) *Comparing Internet use: Sociodemographic differences in five countries*. Bern, Switzerland. *Best Paper Award*.

Other presentations

2017 Büchi M, Lutz C and Micheli M (2017) *Life online: The digital footprint gap*. Partnership for Progress on the Digital Divide (PPDD) 2017 International Conference. San Diego, CA. *

2016 Büchi M, Just N and Latzer M (2016) *Individuals' self-protection of online privacy: Skills, digital inclusion and governance*. 21st Biennial Conference of the International Telecommunications Society (ITS). Taipei, Taiwan. *

- 2014 Latzer M, Büchi M, Just N, Metreveli S and Saurwein F (2014) *The citizen's view on digital democratisation in Switzerland*. Changing Media – Changing Democracy Conference. Vienna, Austria.
- 2014 Büchi M (2014) *The recommender role of Twitter for science topics*. Social Media & Society International Conference (SMSociety). Toronto, Canada. *
- 2014 Büchi M (2014) *Public interfaces of science topics*. Social Media and the Transformation of Public Space Conference. Amsterdam, Netherlands. *

TEACHING EXPERIENCE

Courses, seminars, and lectures, University of Zurich, in German

- 2017, 2018 [Digital media and social change, undergraduate seminar](#), sole instructor
- 2014, 2017 Facets of media change, undergraduate lecture, co-instructor
- 2016 Social impacts of Internet diffusion and use, graduate research seminar, 2 semesters, co-instructor
- 2015–2016 The Internet and digital inequalities, undergraduate research seminar, 2 semesters, sole instructor
- 2015 Theories and findings of media change, undergraduate course, sole instructor
- 2011, 2012, 2013 Statistics, undergraduate lecture and tutorials, student teaching assistant

Student supervision, University of Zurich

- 2014–2017 8 Master's theses: Online privacy, digital well-being, online political participation, collaboration on Twitter, democratic digital divides, influence on Twitter, inter-media influence, consumer engagement on Facebook
- 2014–2016 8 Bachelor's theses

EXTRA TRAINING

- 2017 Two-week [Summer Institute in Computational Social Science \(SICSS\) 2017](#). Princeton University.
- 2016 Doctoral Colloquium at the Association of Internet Researchers (AoIR) 2016 conference. Alexander von Humboldt Institute for Internet and Society, Berlin.
- 2015–2016 Transferable skills program courses: 1) Research project management, 2) Scientific writing in the social sciences and 3) Career planning. University of Zurich.
- 2014 Two-week Digital Methods Summer School. Digital Methods Initiative, University of Amsterdam.

PROFESSIONAL ACTIVITIES

Reviewing

- 2015–present New Media & Society, Journal of Communication, Public Understanding of Science, Policy & Internet, International Journal of Communication, Mobile Media & Communication, First Monday, Communications EJCR, International Communication Association (ICA), Association of Internet Researchers (AoIR)

Service

- 2015–present Co-organizer and moderator of an open research forum event series, Institute of Sociology, University of Zurich
- 2018 Dissertation reviewer, University of Milano-Bicocca.
- 2017 Session chairing, International Communication Association, Communication and Technology Division
- 2015–2017 Data lab coordinator for the Media Change & Innovation division

Memberships

- Association of Internet Researchers (AoIR)
- International Communication Association (ICA)
- Swiss Association of Communication and Media Research (SACM)

February 4, 2018